

# CRAIG WESTON

Digital & Design Leader  
Product • Design • Digital Platforms • SaaS

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## CORE EXPERTISE

- Product Strategy
- UX/UI Design
- Design systems
- Roadmaps
- Product Discovery
- EV Charging
- Energy management
- Systems Architecture
- CRM systems

## TECHNOLOGY

- APIs
- SQL
- Cybersecurity

## CAREER DEVELOPMENT

- Agile Product Management
- Cyber Essentials

## EDUCATION

- Cyber Security, Bath University
- Computer Science, University of Bedfordshire
- Digital Design and Media/Multimedia – North Hertfordshire College

## EXECUTIVE PROFILE

Product and Technology Leader specialising in design and UI development, with experience delivering digital platforms, SaaS solutions and customer-focused innovation. Proven ability to define product strategy, lead cross-functional teams and translate market opportunities into scalable, commercially successful products.

Combining technical expertise with strong stakeholder engagement and customer insight, I bridge the gap between design, business, engineering and operations to deliver technology solutions that drive growth and accelerate the transition to sustainable transport.

## PROFESSIONAL EXPERIENCE

### **VOLTEMPO LTD | Design Manager & Technology Lead | 2024-Present**

- Owned digital platform roadmap and product strategy.
- Led design discovery workshops.
- Worked directly with customers to understand challenges and prioritise product features.
- Collaborated with engineering teams to deliver scalable cloud-based solutions.
- Defined technical requirements and solution designs.
- Led technical integrations of our CRM and CPMS to scale up the operations.
- Defined strategy for smart charging and energy management capabilities.
- Supported Cyber Essentials and ISO 27001 readiness.

### **BP PULSE | Product Experience Lead | 2017-2024**

- Led cross-functional product, engineering and UX teams.
- Defined roadmaps aligned to customer and business priorities.
- Delivered large-scale digital initiatives supporting electric mobility.
- Improved enterprise integrations and operational efficiency.
- Drove modern product management practices.

